Permit #F00035560

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035560 **Type of Permit:** FILMING **Release Date:** 01/11/2011

Production Company SUPPLY & DEMAND

Insured Company Name SUPPLY & DEMAND

Contact Phone No. 1 310-956-3500
Contact Phone No. 2
Fax
Address 145 HUDSON ST
NEW YORK, New York 10013

Production Title WALMART

Type of Production Commercial - Spec

Producer STEVE ROSS

Director JOSH TAFT

1st AD TBD TBD

Production Manager TBD TBD

FilmL.A. Coordinator Hans Groszkruger

Location Manager TRAVIS DIENER
Primary Phone Mobile - 323-687-4990
Secondary Phone

Location Assistant tbd tbd
Primary Phone Office - 310-956-3500
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $710.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

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Production Company SUPPLY & DEMAND
Insured Company SUPPLY & DEMAND
Production Title WALMART

Location Manager TRAVIS DIENER
Primary Phone Mobile - 323-687-4990
Secondary Phone

Location Address Crenshaw Bl., 10 FWY, 110 FWY, Florence Ave inclusive, Los Angeles, CA, 90062

Location Type Street

Film Dates 1/12/2011 - 1/12/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document doc20110111164508.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	8

Filming Activities Exterior Dialogue;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Supply & Demand ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 1/5/11

Representative's Signature

Travis Diener

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

Supply & Demand

Name of Principal (i.e. company name) (Please Print)

145 Hudson St

NY, NY 10013

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA 90028
Ph. 323-465-9179 Fx. 323-465-9869